



**CT DEEP**

**Demand Resource Informational Meeting**

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# **UI Demand Response Programs**

# Table of Contents

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## Purpose:

Overview of UI DR efforts for 2016 - 2018

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## Agenda:

- Residential Window AC Pilot - **UI Smart AC Program**
- Residential Central AC Pilot - **UI Smart Savers Program**
- Small Business Pilot - **UI Smart Savers Business Program**
- Commercial & Industrial Pilot
- Peak Time Rebate Pilot

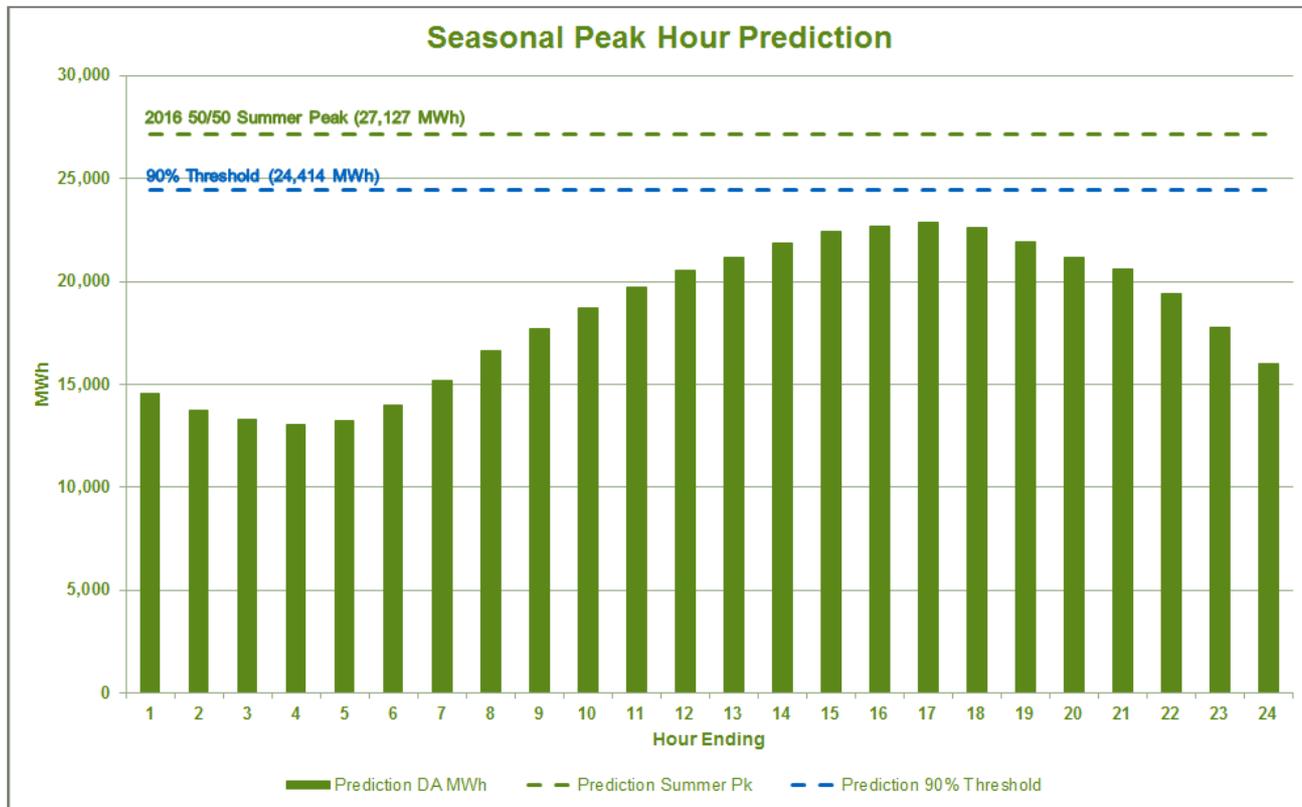
**TIME:** 15 Minutes

## UI Smart AC Program

- 3 year pilot launched in the Summer 2016 with Think Eco
- Pilot is an opt in program that was marketed to all UI customers with window AC Units (approx. 54 % of UI's customers)
- 1,250 Customers enrolled in just 2 week at <http://uismartac.com>
- Participating customers receive free smartAC Kit that gives the customer remote controllability of HVAC schedules and temperatures
- Customers self-install smartAC Kit (w/window AC) and receive an annual \$5 enrollment
- Customers who remain online 80% of the summer also receive a \$15 end of summer season incentive
- Participating customers will grant UI permission to make brief, limited adjustments to their room air conditioner's settings
- All participants have the ability to opt-out of any DR event with no reduction in incentives
- The ThinkEco smartAC kit collects the following on each window AC unit:
  - 1 minute interval energy consumption data
  - 10 minute interval inside temperature data



- DR Events called during predicted ISO-NE Summer Seasonal Peak hours (90% of the 50/50 Summer Peak)
- UI Prediction model uses the ISO-NE 3 Day System Load Forecast
- 2 test events & 2 summer seasonal peak events were called in 2016



- Example of typical 4 Hour DR Event
- 2016 ISO - NE Summer Seasonal Peak Hours generally occur between 1 - 6 pm
- UI Window AC peak usage generally occurs between 5 - 7 pm



- Average load reduction per event is the area between the baseline curve and the event day curve during the hours of the event

## 2016 Preliminary Results

- Customer event opt-out rates averaged 17%
- Average customer reduction per final event increased to 161 w

Date/Time	Outside Temp (F)	Offset (F) degrees	Participating ACs	Opt Outs	% opt-outs	Average reduction (W/AC)
7/25/16, 2-6 PM	84	5	320	73	23	108
8/11/16, 2-6 PM	88	5	580	88	15	118
8/12/16, 1-5 PM	90	7	571	97	17	136
8/26/16, 3-5 PM	90	7	534	69	13	161

- UI will work with the Vendor over the next 2 years to:
  - Continually re-engage participants
  - Reduce opt outs rates through customer education and messaging
  - Increase demand reductions through optimizing temperate setbacks
  - Reduce program costs

## UI Smart Savers Program

- 2 year BYOT Demand Response pilot targeting Central AC (CAC)
- Pilot is an opt in program and will target UI residential electric customers with CAC (approx. 43 % of UI's customers) and internet connected thermostat
- UI has selected Energy Hub and will start enrollment in 2<sup>nd</sup> quarter 2017
- Pilot will enroll 2,000 Smart Thermostats for Summer 2017
- Customers will have the choice to enroll with leading internet connected thermostats currently available at local “Big Box” stores
- Customers can self-install connected thermostat and have the choice of thermostat and features that are best suited for them
- Customers are given a one time \$25 enrollment incentive plus a \$25 end of summer season incentive
- Participating customers will grant UI permission to make brief, limited adjustments to their central air conditioner's settings Customers have the ability to Opt-Out of DR events
- Expected average participant reductions of 1 kW per event
- Final results will be determined by a independent third-party reviewer of vendor supplied event data analytics.

### UI Smart Savers Business Program

- The Small Business DR Pilot will kick off for the Summer 2017
- UI will look to utilize the same Energy Hub BYOT software and platform for a similar offering at little additional costs
- Final pilot size is yet to be determined and will enroll up to 50 small business Smart Thermostats for Summer 2017
- Pilot is an opt in program that will be target marketed to select types of UI Small Business customers with qualifying Wi Fi Thermostats
- All participants have the ability to opt-out of any DR event with no reduction in incentives
- Final customer incentives have yet to be determined and will be a simplistic one time enrollment incentive plus a annual end of summer season incentive
- Expected average participant reductions of 1.4 kW per event
- Final results will be determined by a independent third-party reviewer of vendor supplied event data analytics.

## Commercial & Industrial DR Pilot (2017 – 2018)

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- The UI C&I DR Pilot will kick off for the Summer 2017
- Geo target 2-3 large C&I customers who are serviced by the Woodmont substation
- This DR pilot will look to enhance distribution grid reliability by automating the event dispatch process and thus resulting in quicker response times and higher performance levels by participating customers
- Once several key customers are recruited, UI will then look to contract with a DR Service provider for a turnkey pilot that is scalable for future growth
- When a DR event is initiated, an event signal or notification will be sent to the specified customer(s) to reduce system loads (HVAC, lighting, process, etc.) or to initiate a predetermined control strategy at the facility
- Customers will have the ability to participate in events at various levels of load shed and will also have a web portal to view their own demand reductions and performance
- Verification of demand reductions will be accomplished with real time information to view aggregate and/or individual site reductions during events
- This pilot will look to understand the intersection between the customers facility peak demand and the utility system peak demand to optimize the reductions for both

## Peak Time Rebate Pilot (2018)

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- Pilot will be a residential Behavioral Demand Response (BDR) DR Program with Peak Time Rebates (PTR) for the summers of 2018
- Pilot will provide PTR to encourage additional customer participation and reductions beyond standard BDR
- Similar PRT Programs have achieved peak reductions near 15%
- Pre-event customer notification provides a call to action with tips and advice to reduce demand during the event
- Post-event communications will show actual participant reductions, rebates earned and comparisons to other similar homes in the pilot.
- PTR requires accurate and timely participant AMI Data to the vendor to calculate demand reductions and incentives
- Peak savings will be determined by a weather normalized baseline calculation of customer using 15 minute AMI data
- Event baseline for each household are planned to be calculated by averaging the 3 highest usage days within the past 14 non- holiday, weekend and peak event days
- Rebate per event will be based on event reductions and paid to the customer at the end of each summer season
- Final pilot size YTD
- PTR hold the potential for additional energy efficiency savings