

**CLEAR THE AIR**

**C H A L L E N G E**

*Drive Down Your Miles*



CLEAR THE AIR

CHALLENGE

*Drive Down Your Miles*

SALT  LAKE  
EST. 1887  
CHAMBER  
UTAH'S BUSINESS LEADER



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**What is the Challenge?  
July 1-31**





# 2015 Results

**2,464,102**  
Miles Saved

**141,575**  
Trips Eliminated

**7,600**  
Participants

**646 Tons**  
Emissions Saved





# 7 Year Totals

**11,748,098**

**Miles Saved**

**907,260**

**Trips Eliminated**

**26,000+**

**Participants**

**4,234 Tons**

**Emissions Saved**



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**89%**

**Participation  
Via Employer**



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## **Incentives and Key Strategies For Success**



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### CHALLENGE

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## Motivations of Participants

*Where they find value....*



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# 2015 Prizes



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# Corporate Incentives



DMC Clear the Air Challenge!

*Reminder for participants from all DMC companies who have logged trips during the first week (July 1 – July 10):*

**Week #1 Lunch: Friday, July 10th at Noon – Triad Center, 5<sup>th</sup> floor south, Team Room – Pizza & Prize Drawing!  
(please bring your own drink)**

If you haven't signed up yet, please follow the link to your team, below. Register and start tracking today.



[DDM](https://travelwisetracker.com/s/ddm)

<https://travelwisetracker.com/s/ddm>

[DBC](https://travelwisetracker.com/s/deseret-book)

<https://travelwisetracker.com/s/deseret-book>

[KSL TV & Radio](https://travelwisetracker.com/s/ksl)

<https://travelwisetracker.com/s/ksl>



Date: Wed, Jul 8, 2015 at 10:52 AM  
Subject: Clean Air Challenge - Food Truck Day  
To: CAPITOL HILL <[CAPITOLHILL@utah.gov](mailto:CAPITOLHILL@utah.gov)>

Good Morning,

DAS has asked that we send out the following information regarding a one day event involving food trucks on the Hill. The hope is to limit the number of employees driving off of the Hill for lunch in support of July's Clean Air Challenge.

Attached is a flier with the information regarding the event. Trucks will be parked in the east parking lot of the East Senate Building from 11:00 am to 2:00 pm on July 14, 2015.

Respectfully,

Ann Gregson  
Capitol Preservation Board  
Events and Scheduling Manager



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# Featured Partnerships & Promotional Opportunities



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TRAVELwise™

A UDOT Program



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# WHO'S UP TO CHALLENGE L-3 COMMUNICATIONS' TEAM?

[ClearTheAirChallenge.org](http://ClearTheAirChallenge.org)





## STATE OF UTAH

OFFICE OF THE GOVERNOR  
SALT LAKE CITY, UTAH  
84114-2220

GARY R. HERBERT  
GOVERNOR

SPENCER J. COX  
LIEUTENANT GOVERNOR

July 6, 2015

Dear Cabinet Members,

As governor, I am pleased to announce the 2015 *Clear the Air Challenge*. As part of this annual event, businesses, organizations, and individuals throughout Utah are encouraged during the month of July to accept the challenge to reduce the amount of emissions from daily vehicle trips as much as possible.

As the largest employer in Utah, I urge all state agencies to participate actively in the *Clear the Air Challenge*. This is a great opportunity for state employees to lead by example. In fact, I am asking each of you to personally participate and to facilitate robust participation by your employees as well.

At the end of the challenge when the results are revealed, I will recognize the three state agencies with the largest percentage of emission reductions over last year. In addition, I will recognize the state agency with the highest total of reduced emissions.

In order to participate in this great event, please go to [www.cleartheairchallenge.org](http://www.cleartheairchallenge.org) and sign up. Also, please encourage and reward participation from your teams. Your support of this challenge is much appreciated.

Let's lead the way as state employees and show we care about our air quality!

Sincerely,

A handwritten signature in black ink that reads "Gary R. Herbert".

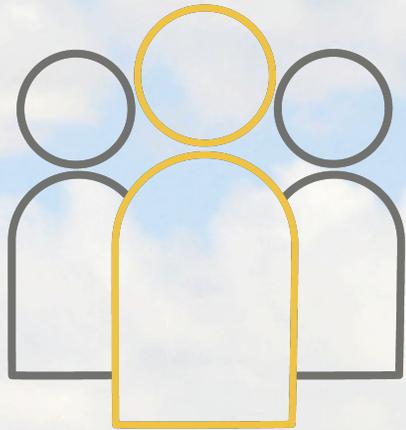
Gary R. Herbert  
Governor



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ride**amigos**CORP.



**Ryan Evans**  
My Stats Edit Profile

**160**  
Non-SOV Trips

**2,279.5 mi**  
Non-SOV Distance

1st BICYCLE TRIP 10 BICYCLE TRIPS 25 BICYCLE TRIPS And 13 more!

Centerville

**A** 175 E 400 S, Salt Lake City, UT 84111

**B** 511 W 200 S, Salt Lake City, UT 84111

Salt Lake

**Find a Route**

Favorite Trips Recent Searches

Shared Trips

A 175 E 400 S, Salt Lake City, Utah, 84111

B 9800 S State St, Sandy, Utah, 84070

3 Matching Carpools

Search A → B Search B → A

**Log Your Trips**

As you travel, record your commutes here to participate in programs, contests and more! Triplog dates must be within the last 5 weeks.

July 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Log Trips History

Selected Dates: 07/27/15

Where did you go?

Departure Time: 7:30 AM

Return Time: 5:30 PM  
No Return Trip

One-Way Distance: 27 mi

Mode of Travel: Carpool

**Log 2 Trips**

Click the dropdown to check out your challenges!

2015 Clear the Air Challenge

Top 10 results are displayed below. View the full list here.

Users Teams / Networks

TOP TEAMS / NETWORKS	NON-SOV TRIPS
1 University of Utah	8,926
2 Fidelity Investment	7,776
3 Utah Dept. of Workforce Services	6,886
4 Department of Environmental Quality	5,727
5 U of U Facilities	4,132



A 175 E 400 S, Salt Lake City, Utah, 84111  
B 511 W 200 S, Salt Lake City, Utah, 84101

Jul 27, 2015 @ 2:15 PM [Revise Search](#)

**Carpool**  
20 Results

**Walk**  
1 Result  
0 lbs CO2  
199 calories  
1.3 mi  
27 min

**Bike**  
2 Results  
0 lbs CO2  
79 calories  
1.5 mi  
8 min

**Transit**  
3 Results  
1 lbs CO2  
1.3 mi  
13 min

**Drive**  
1 Result  
1 lbs CO2  
\$0.57  
1.6 mi  
5 min

**RESULT 1 - via 400 South** [Hide Route](#)

A 175 E 400 S, Salt Lake City, Utah, 84111  
depart at 2:17 PM

**WALK**

- DEPART on 400 South 0.1 mi
- RIGHT on State Street 478 ft

**BUS**

- departing STATE ST @ 324 S at 2:20 PM
- 500 - STATE CAPITOL towards Salt Lake Central Station
- arriving 200 S @ 460 W at 2:28 PM
- service by Utah Transit Authority

**WALK**

- DEPART on 200 South 405 ft
- arrive at 2:29 PM
- B 511 W 200 S, Salt Lake City, Utah, 84101

13 min, 1.3 mi

**RESULT 2 - via 200 East** [Show Route](#)

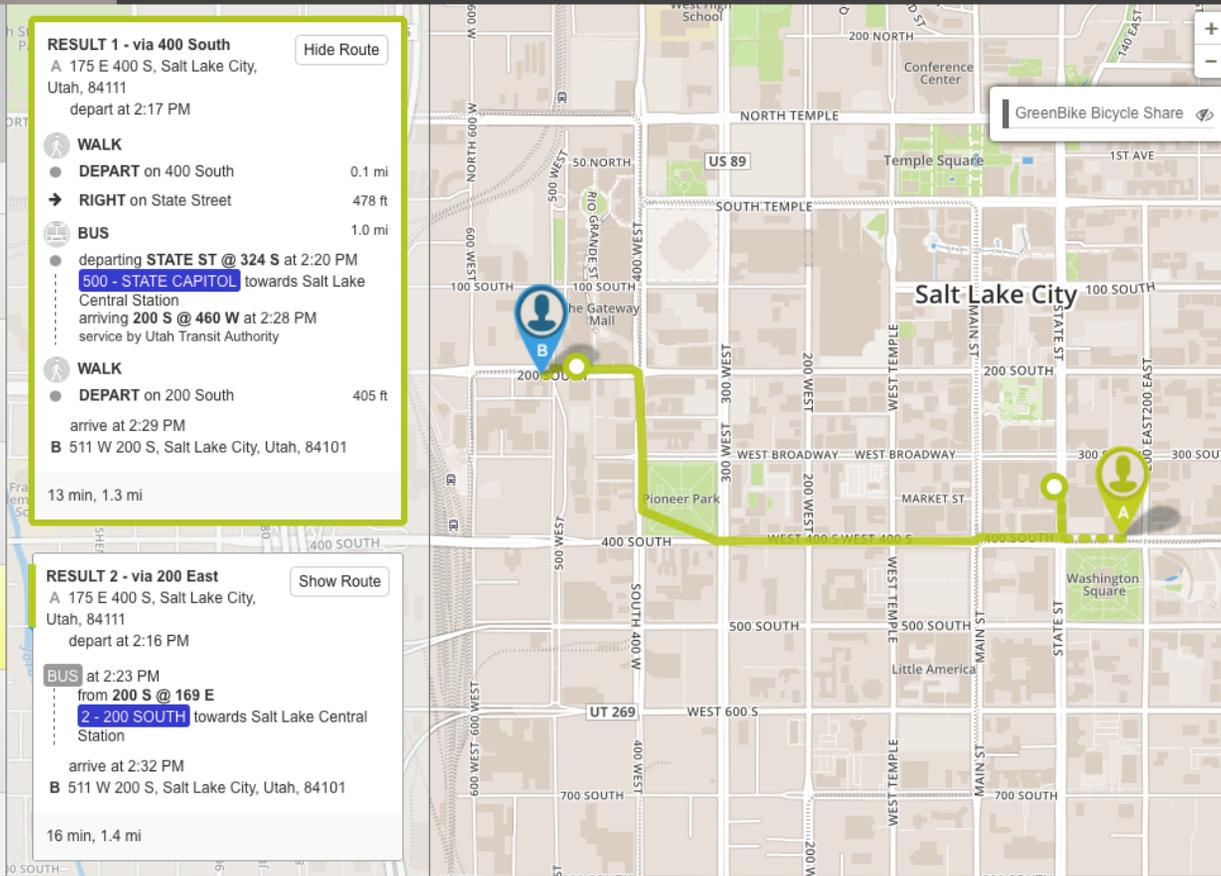
A 175 E 400 S, Salt Lake City, Utah, 84111  
depart at 2:16 PM

**BUS**

- at 2:23 PM
- from 200 S @ 169 E
- 2 - 200 SOUTH towards Salt Lake Central Station

- arrive at 2:32 PM
- B 511 W 200 S, Salt Lake City, Utah, 84101

16 min, 1.4 mi



A 175 E 400 S, Salt Lake City, Utah, 84111  
B 511 W 200 S, Salt Lake City, Utah, 84101

Jul 27, 2015 @ 2:15 PM [Revise Search](#)

**Carpool**  
20 Results

**Walk**  
1 Result  
0 lbs CO2  
199 calories  
1.3 mi  
27 min

**Bike**  
2 Results  
0 lbs CO2  
79 calories  
1.5 mi  
8 min

**Transit**  
3 Results  
1 lbs CO2  
1.3 mi  
13 min

**Drive**  
1 Result  
1 lbs CO2  
\$0.57  
1.6 mi  
5 min

**RESULT 1 - via 200 South** [Hide Route](#)

A 175 E 400 S, Salt Lake City, Utah, 84111  
depart at 2:15 PM

- DEPART on 400 South 500 ft
- RIGHT on path 0.1 mi
- LEFT on 300 South 0.2 mi
- CONTINUE on West Broadway 0.3 mi
- RIGHT on 200 West 0.1 mi
- LEFT on 200 South 0.5 mi
- UTURN LEFT on 200 South 365 ft

arrive at 2:23 PM  
B 511 W 200 S, Salt Lake City, Utah, 84101

8 min, 1.5 mi

**RESULT 2 - via West 400 South** [Show Route](#)

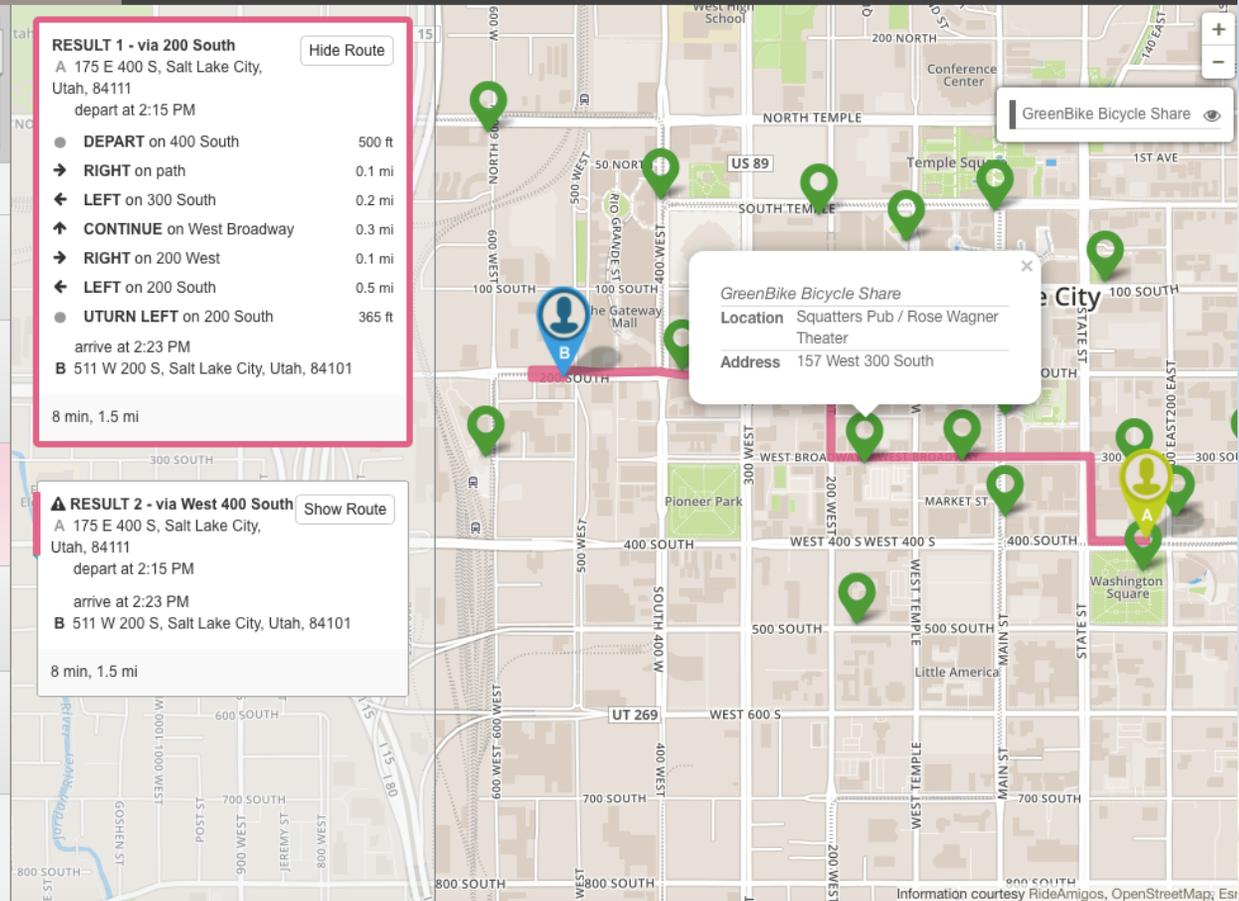
A 175 E 400 S, Salt Lake City, Utah, 84111  
depart at 2:15 PM

arrive at 2:23 PM  
B 511 W 200 S, Salt Lake City, Utah, 84101

8 min, 1.5 mi

**GreenBike Bicycle Share**

Location Squatters Pub / Rose Wagner Theater  
Address 157 West 300 South



70 Non-SOV Trips 1,355.5 mi Non-SOV Distance

1 BICYCLE TRIP 10 BICYCLE TRIPS 25 BICYCLE TRIPS And 9 more!

B Destination

Find a Route

A 175 E 400 S, Salt Lake City, Utah, 84111 B 9800 S State St, Sandy, Utah, 84070

3 Matching Carpools

Search A → B Search B → A

Log Your Trips

As you travel, record your commutes here to participate in programs, contests and more! Triplog dates must be within the last 5 weeks.

July 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Log Trips History

Selected Dates: 07/01/15 07/02/15 07/03/15 07/07/15 07/08/15 07/09/15 07/10/15 07/13/15 07/14/15 07/15/15 07/16/15 07/17/15 07/20/15 07/21/15 07/22/15 07/23/15 07/24/15

Departure Time: 7:30 AM

Return Time: 5:30 PM

One-Way Distance: one-way mi

Mode of Travel: Transit

Log Trips

All Time Leaders

Users Teams / Networks

TOP COMMUTERS	TRIPS
1 Utah Dept of Public Safety	11318
2 Fidelity Investments	11309
3 UDOT - R4 Teleworking	5367
4 Questar Corporation	4782
5 CleanAirBob	2122
6 Rio Tinto Kennecott	1862
7 Glen	874
8 Scott	761
9 Dennis	733
10 Jim	684

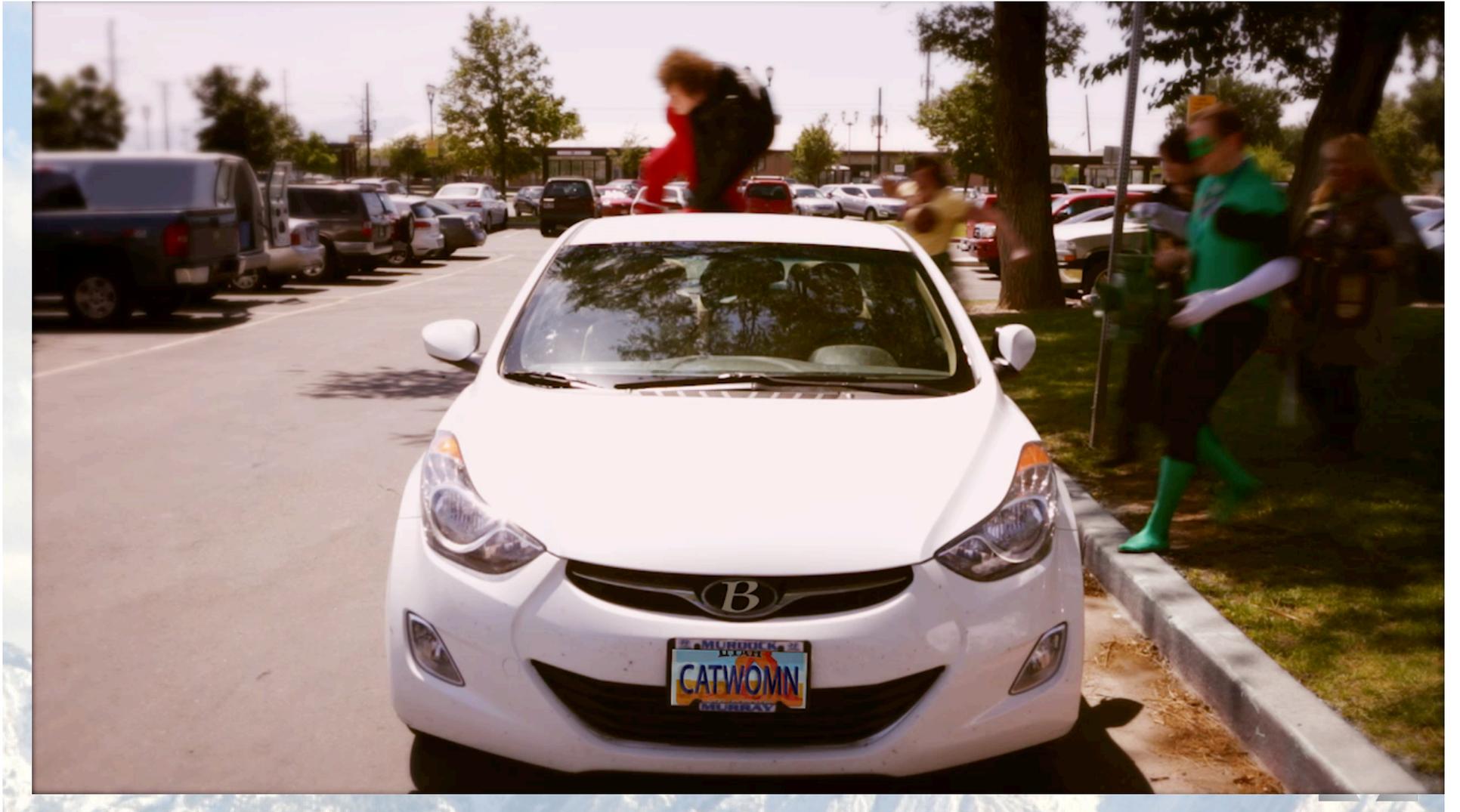


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**Ryan Evans**

**Vice President, Business & Community Relations**

**Salt Lake Chamber**

**801.509.1201**

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**[linkedin.com/in/ryanthomasevans/](https://www.linkedin.com/in/ryanthomasevans/)**

