

Sustainable CT

Local Actions. Statewide Impact.

Lynn Stoddard

Institute for Sustainable Energy
at Eastern Connecticut State University

The Vision from CT Municipal Leaders



*Kurt Miller,
First Selectman,
Seymour*

“A program that will benefit all the residents of Connecticut:

- A road map for municipalities - a menu of voluntary actions to make towns and cities more efficient, more effective, more resilient
- Resources and support, especially funding, to help municipalities implement actions
- A certification program to publicly recognize towns and cities that achieve different levels
- And, most importantly, a flexible program that works for the largest of cities and the smallest of towns.”

The Vision from CT Municipal Leaders

“Sustainable CT will encompass many areas of sustainability...

From bike paths to land conservation to water conservation... everything that makes a town or city more sustainable.”



*Betsy Paterson,
Former Mayor,
Mansfield*

The Vision from CT Municipal Leaders

- Video showcasing the vision:

www.sustainablect.org

- Sustainable CT soft launch:

Nov 15, 2016 at CT Conference of Municipalities Annual Convention

How will Sustainable CT Work?

<http://www.sustainablejersey.com/>

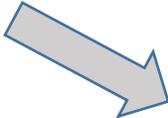
The screenshot shows the homepage of the Sustainable Jersey website. At the top, there is a navigation bar with a search bar, social media icons for Facebook, Twitter, Instagram, and LinkedIn, and a "Sign In or sign up." button. The main header features the Sustainable Jersey logo with the tagline "A Better Tomorrow. One Community at a Time" and a "REGISTER" button. Below the header is a menu with categories: ABOUT, ACTIONS & CERTIFICATION, EVENTS & TRAININGS, GRANTS & RESOURCES, MEDIA & COMMUNICATIONS, SUPPORT US, and REGISTER.

The main content area is divided into several sections:

- WANTED: INNOVATIVE NJ SUSTAINABLE ENERGY PROJECTS**: A banner featuring four lightbulbs with different sustainable energy themes (wind, water, solar, and biomass). Below the banner, it states "Application process for new round of grants is open to municipalities and school districts".
- ABOUT SUSTAINABLE JERSEY**: A section describing the organization as a nonprofit that provides tools, training, and financial incentives to support communities. It includes a "Learn More" link and the Sustainable Jersey logo.
- PROGRAM AREAS**: A list of program areas with links: Municipal Certification Program, SCHOOLS CERTIFICATION PROGRAM, ENERGY PROGRAM, RESILIENCY PROGRAM, and PUBLIC INFORMATION & ENGAGEMENT.
- JOIN OUR MAILING LIST**: A section with a text input field and a "Continue" button for users to join the mailing list.
- PARTICIPATING COMMUNITIES**: A section with a map of New Jersey and a "View Now" link to search for participating communities.
- SUSTAINABLE JERSEY MUNICIPAL CERTIFICATION PROGRAM**: A section displaying certification statistics: 198 CURRENTLY CERTIFIED, 440 TOTAL PARTICIPATING, 158 BRONZE, and 40 SILVER. It includes a "BECOME CERTIFIED" link.
- PROGRAM FUNDERS**: A section featuring the logo for New Jersey's Clean Energy Program.
- HEADLINES**: A section with two news items: "Seven Municipalities Selected to Compete in the Sustainable Jersey Solar Challenge" (dated 02/21/2016) and "Wanted: Innovative NJ Sustainable Energy Projects" (dated AUG 11, 2016).
- UPCOMING EVENTS**: A section with two event listings: "2016 Sustainable Jersey Annual Luncheon and sessions at NJLM SHERATON CONVENTION CENTER HOTEL" (NOV 15, 2016 - 10:30 AM TO 02:00 PM) and "Sustainable Jersey sessions at the NJ League of Municipalities Conference" (Atlantic City Convention Center, NOV 16, 2016 - 09:00 AM TO NOV 17, 2016 - 05:15 PM).
- CERTIFICATION ACTIONS**: A section with a "Review our menu of sustainable actions that municipalities choose from in order to achieve certification." and a "LEARN MORE" link.

Sustainable CT: How the Conversation Started

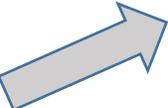
Inspiration and support from funders



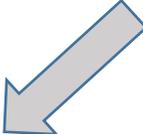
Municipal Cost Savings



Successful models in other states



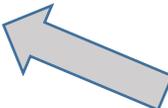
Desire of towns to engage beyond energy, need for roadmap



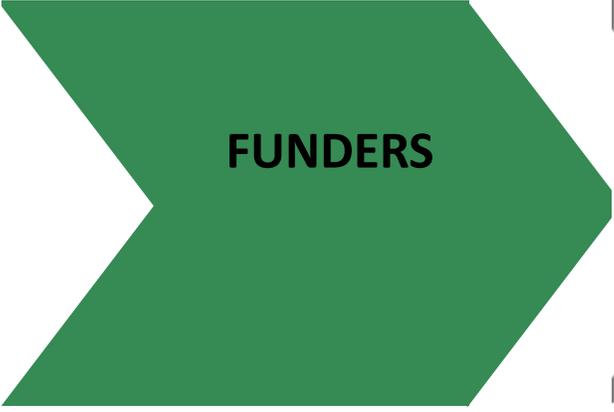
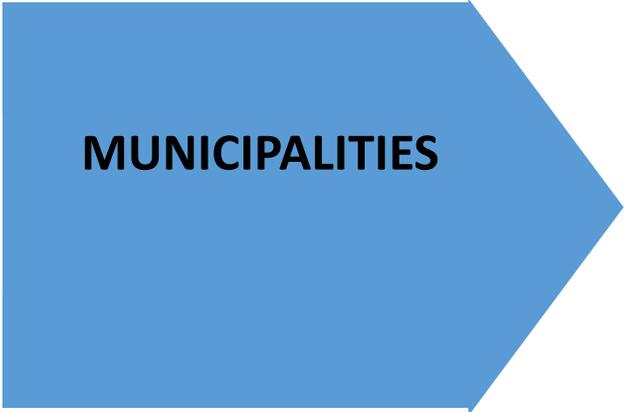
Proposed state legislation



Many local, highly engaged volunteers



Initial Partners



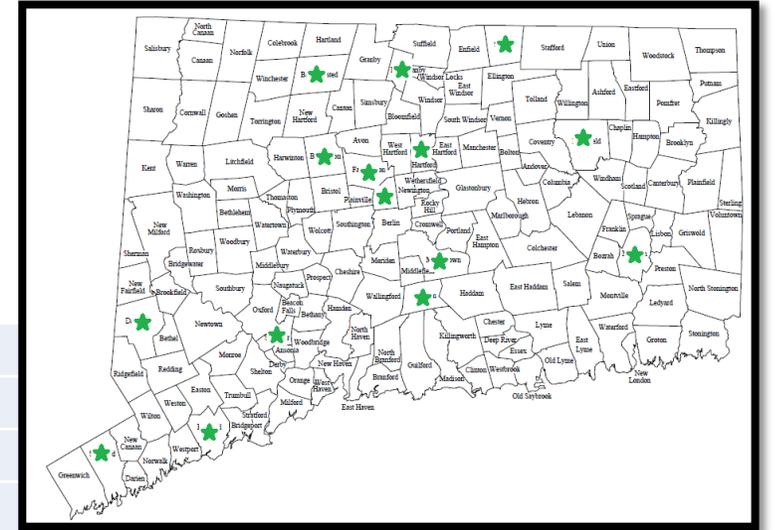
COMMONSENSEFUND



CCM Task Force on Sustainability

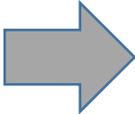
Participating municipal leaders:

Municipal Leader	Title	Town
Don Stein	First Selectman	Barkhamsted
Ted Shafer	First Selectman	Burlington
Steve Nocera	Director of Project Excellence	Danbury
Laura Francis	First Selectman	Durham
Jim Hayden	First Selectman	East Granby
Ed Boman	Assistant Director of Public Works	Fairfield
Nancy Nickerson	Town Council Chair	Farmington
Sara Bronin	Chair, Planning and Zoning	Hartford
Matt Hart	Town Manager	Mansfield
Betsy Paterson	Former Mayor	Mansfield
Dan Drew	Mayor	Middletown
Erin Stewart	Mayor	New Britain
Jeff Brining	Norwich Public Utilities	Norwich
Deb Hinchey	Mayor	Norwich
Kurt Miller	First Selectman	Seymour
Lisa Pellegrini	First Selectman	Somers
Thomas Madden	Director of Econ Development	Stamford



Program Development Structure

CCM Task Force developed vision and recommended program framework



Advisory Committee oversees certification system development, defines formal long-term program governance



Advisory Committee

Name	Title	Organization
Carl Amento	Executive Director	South Central Regional Council of Governments
Randy Collins	Advocacy Manager for Public Policy and Advocacy	Connecticut Conference of Municipalities
David Fink	Consultant	Partnership for Strong Communities
Laura Francis	First Selectman	Town of Durham
Scott Jackson	Commissioner	Department of Labor
John Kibbee	Director	CT Commercial and Industrial Energy Efficiency, Eversource Energy
Rob Klee	Commissioner	Department of Energy and Environmental Protection
Kurt Miller	First Selectman	Town of Seymour
Kristina Newman-Scott	Director of Culture	Department of Economic and Community Development
Megan Saunders	Executive Director Stamford 2030	Business Council of Fairfield County
Ted Shafer	First Selectman	Town of Burlington
John Simone	President and CEO	CT Main Street
Christina Smith	Executive Director	Groundwork Bridgeport
Lynn Stoddard	Director	Institute for Sustainable Energy, Eastern Connecticut State University

Program Development Timeline

**CCM
Sustainability
Task Force**

Feb 2016

**Advisory
Committee**

Nov 2016

**Regional
stakeholder
engagement
workshops**

Jan 2017

**Full program
launch at CCM
Annual
Convention**

Nov 2017

**Program soft
launch
at CCM Annual
Convention**

**Working
Groups begin**

**Working Groups
complete
development of
certification
actions**



How to Get Involved

- Sign up to get updates
- Attend stakeholder engagement meetings – January
- Sign up for an Working Group and contribute to development of actions
- Prepare your municipality for action and certification
- Spread the word to others



Sustainable CT

Local Actions. Statewide Impact.

Call: 860-465-2813

Follow Us: @SustainableCT

Visit: <http://www.sustainablect.org>

Email: sustainablect@easternct.edu

